



HEALTHY EATING
ACTIVE LIVING
CITIES
CAMPAIGN

The League of California Cities, the California Center for Public Health Advocacy, and Cities, Counties and Schools Partnership have embarked on a three-year initiative to help cities implement policies that foster active living and healthy eating. The Healthy Eating Active Living Campaign is funded by Kaiser Permanente and the Vitamin Cases Consumer Settlement Fund.

Fall 2008 Survey

The HEAL Cities Campaign sent surveys to all 480 California cities' managers and mayors to understand:

- 1) Extent of existing active living and healthy eating policies.
- 2) Extent of active living and healthy eating assessment and community planning activities.
- 3) Demand and preferred types of assistance for new active living and healthy eating policies.

Findings Include:

- Both city staff and council members are eager to learn what other California cities have done to implement healthy eating and active living policies.
- City staff share their policy makers' interest in **land use** and **assessment tools**.
- City staff are very interested in their city's **employee wellness incentives**.
- Both electeds and staff are intrigued and want to learn more about **business incentives to promote access to healthy food choices and physical activity**.
- Electeds want fact sheets and samples from other cities on specific land use guidelines, community assessment tools, and general language.
- Staff would like to supplement fact sheets and sample policies with regional workshops and trainings linked to League of Cities events.

HEAL Cities Campaign staff are following up with cities who have already been leading the way in healthy eating and active living policies to use their examples to develop a tool kit.

Cities responding to HEAL Cities Campaign surveys.

City	Staff	Council	City	Staff	Council	City	Staff	Council
Adelanto	•		La Mesa		•	Riverbank	•	
Agoura Hills	•		La Palma	•		Rocklin	•	
Anderson		•	Laguna Hills	•		Rohnert Park	•	•
Baldwin Park	•		Lemon Grove	•		San Carlos	•	•
Belmont	•		Lemoore	•		San Leandro	•	•
Big Bear	•		Livermore	•		San Mateo	•	•
Brea	•		Los Angeles	•	•	Santa Barbara	•	•
Burlingame	•	•	Madera	•		Santa Cruz	•	
Canyon Lake	•		Manteca	•		Santa Rosa	•	
Carlsbad	•		Merced	•	•	Seaside	•	
Ceres	•		Millbrae	•	•	Sebastopol	•	
Chula Vista		•	Monrovia	•		Selma	•	•
Colton	•	•	Moreno Valley	•		Signal Hill	•	•
Cupertino	•		Morro Bay	•	•	Stockton	•	
Daly City	•		Mountain View	•	•	Suisun	•	
Delano		•	Nevada City	•	•	Temecula	•	
Desert Hot Springs	•		Newark	•		Truckee	•	•
Fairfield	•		Oakdale	•		Ukiah	•	•
Fort Bragg	•	•	Ojai	•		Vacaville	•	
Fowler		•	Palos Verdes Estates	•		Ventura	•	•
Grand Terrace	•		Pasadena			Vista	•	
Gridley	•		Patterson	•		Walnut Creek	•	
Gridley		•	Rancho Cordova	•		West Covina	•	
Hawthorne	•		Rancho Cucamonga	•		Whittier	•	
Holtville	•	•	Rancho Mirage	•		Winters	•	
Irvine	•		Red Bluff	•				
King	•		Reedley	•				

Request cities' survey results by emailing cd@publichealthadvocacy.org