



HEALTH EATING ACTIVE LIVING CAMPAIGN FOR CALIFORNIA CITIES

The League of California Cities, the California Center for Public Health Advocacy, and Cities, Counties and Schools Partnership have embarked on a three-year initiative to help cities implement policies that foster active living and healthy eating.

We are assessing the following with your help:

- 1) What active living and healthy eating policies are already in place in your city?
- 2) What assessment or community planning activities have occurred in your city?
- 3) What help, if any, would your city like from the HEAL California Cities Campaign?

Respondent Demographics

Please help us by completing this survey on behalf of your city, or by directing it to the correct staff person.

City _____

Title _____

If we have follow-up questions, may we contact you? Yes/No

Name _____

Phone _____

Email _____

PART ONE: POLICIES

While educational and programmatic approaches are important, this project focuses on local policies that establish the rules and shape the environment in which employees, residents and businesses make decisions about nutrition and physical activity.

What policies have been established?

- ✓ Please check the **implementation status** in your city of these types of policies or practices.
- ✓ **Check the last column ONLY** if your city is interested in assistance with this type of policy or practices.

	Never considered by council	Considered and rejected	Policy in development	Established policy	Not sure	We would like help establishing this type of policy
INTERNAL CITY POLICIES						
1. Employee health incentives Type: _____						
2. Breastfeeding policies						
3. Nutritional standards (for vending machines on city property, city funded meals or other food served at city facilities.)						
4. Economic incentives for healthy food retail (eg. new store development, improved offerings in existing stores, fast track permitting, use of redevelopment/ economic development funds)						
5. Other business incentives. Please list.						
LAND USE						
General Plan						
6. Includes general health goals of physical activity and access to healthy foods						
7. Includes provisions for bikability and walkability.						
8. Includes provisions for access to healthy foods.						
9. Includes provisions for neighborhood-based schools (including "infill" school development) and/or schools in areas with safe pedestrian and bicycle access						
10. Other general plan policies? Please list.						
Establish Guidelines and/or Zoning Controls for:						
11. Walkability/bikability						
12. Greenery and landscaping						
13. Public Safety						
14. Allowing farmers' markets						
15. Limiting fast food outlets						
16. Limiting commercial messages through signage restrictions						
17. Complete street* requirement for new development <i>(*Complete Streets are designed and operated to enable safe access for all users. Pedestrians, bicyclists, motorists and bus riders of all ages and abilities are able to safely move along and across a complete street.)</i>						

What policies have been established?

- ✓ Please check the **implementation status** in your city of these types of policies or practices.
- ✓ **Check the last column ONLY** if your city is interested in assistance with this type of policy or practices.

	Never considered by council	Considered and rejected	Policy in development	Established policy	Not sure	We would like help establishing this type of policy
ADMINISTRATIVE POLICIES						
20. Joint-use of facilities agreements (school playfields, pools, etc.)						
21. Conduct health impact assessment for new development/land use policy						
22. Participate in a Safe Routes to School grant						
23. Other administrative strategies. Please list.						

PART TWO: ASSESSMENT AND COMMUNITY PLANNING

What assessments or community planning activities have been done?

- ✓ Please check the **implementation status** of this type of activity in your city.
- ✓ **Check the last column ONLY** if your city is interested in assistance with this type of policy or practices.

	Never considered by council	Considered and rejected	Activity in development	Completed	Not Sure	We would like help with this activity
Assessment Practices						
24. Conducted walkability/bikeability/complete street survey						
25. Conducted community food access survey						
26. Reviewed maps of city health indicators (obesity, diabetes, asthma, heart disease, etc.)						
27. Other assessment strategies. Please list.						
Community Engagement/Building Public Will						
28. Established formal advisory body to develop healthy eating active living recommendations.						
29. Other community engagement strategies regarding physical activity and healthy eating. Please list.						

PART THREE

**What is your council interested in promoting?
What sort of help would be most helpful?**

1. Of items checked in the last “we would like help” column, **please tell us your top two priorities.**

2. **Which kind of help would be most beneficial:**

Type	Not helpful	Helpful
Phone access to HEAL project staff		
Fact Sheets		
Sample Policies		
Webinar (Conference call with online PowerPoint.)		
Regional trainings		
Workshops at League events		
HEAL project staff working with city council and staff on site		
Other		

3. **Is there any thing else you’d like the HEAL CCC staff to know?**

**Thank you for helping focus our work.
We hope we have the opportunity to work with your city!
Please fax or mail to:
HEAL Campaign
c/o California Center for Public Health Advocacy
P.O. Box 2309 Davis, CA 95617 Fax (530) 297-6200**