



HEALTH EATING ACTIVE LIVING CAMPAIGN FOR CALIFORNIA CITIES

CITY COUNCIL MEMBER SURVEY

The League of California Cities, the California Center for Public Health Advocacy, and Cities, Counties and Schools Partnership have embarked on a three-year initiative to help cities implement policies that foster active living and healthy eating.

We are surveying city council members to identify their policy priorities for healthy eating and active living. (Separately, we are also surveying city managers and executive staff to assess what active living and healthy eating policies are already in place in California.)

We will be collecting responses until mid-December. Please fill the enclosed survey out this week and mail or fax back to:

HEAL Campaign
c/o California Center for Public Health Advocacy
P.O. Box 2309
Davis, CA 95617

FAX 530-297-6200

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**HEALTH EATING ACTIVE LIVING CALIFORNIA CITIES CAMPAIGN
City Council Member/Mayor Survey**

Name _____

City _____ Phone _____ Email _____

How interested are you in advancing these types of healthy eating/active living policies?

- ✓ Please check **your level of interest** in promoting these types of policies in your city.
- ✓ Check the last column only if you would like more information about this type of policy.

	NOT Interested	POSSIBLY interested	VERY interested	Already Established policy	Send me a fact sheet on this.
1. Internal City Policies (eg. employee health incentives, breastfeeding policy, nutritional standards for vending machines on city property or food served at city functions, etc.)					
2. General Plan Language (eg. inclusion of general health goals; provisions for access to healthy foods, bikability and walkability, neighborhood-based schools, etc.)					
3. Land Use Guidelines and Zoning Controls (eg. walkability, bikeability, allowing farmers markets, limiting fast food outlets, limiting commercial messages through signage restrictions, complete street* requirement for new development) <i>*Complete Streets are designed and operated to enable safe access for all users. Pedestrians, bicyclists, motorists and bus riders of all ages and abilities are able to safely move along and across a complete street.</i>					
4. Business Incentives (eg. economic incentives for healthy food retail, improved offerings in existing stores, fast track permitting, use of redevelopment/economic development funds, etc.)					
5. Administrative policies (eg. Joint use of facilities agreements for playfields, pools and other recreational facilities; health impact assessments for new development; participation with school districts in Safe Routes to School grants, etc.)					
6. Assessments (eg. walkability/bikeability/complete street surveys; community food access survey, health indicator mapping, etc.)					
7. Community Planning (eg: establish formal advisory body to develop healthy eating active living recommendations)					

8. Please check the types of support you would like from the campaign:

- | | | |
|--|---|--|
| <input type="checkbox"/> Phone access to staff | <input type="checkbox"/> Webinar (<i>Conference call with online PowerPoint.</i>) | <input type="checkbox"/> Project working with city council and staff on site |
| <input type="checkbox"/> Fact sheets | <input type="checkbox"/> Workshops at League events | <input type="checkbox"/> Other (please write in) |
| <input type="checkbox"/> Sample policies | | |
| <input type="checkbox"/> Regional trainings | | |

9. Is there anything else you'd like tell or ask project staff (may continue on back)?

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